

IRE EXPERTCONFERENCE

Chances and problems of border regions on the example of the border regions of Bavaria, Salzburg and Upper Austria

Wednesday, 14th March 2012
from 09:00 to 17:00 hrs in Kloster Seeon (Seeon Abbey), Germany

The European Union supports and facilitates an intensification of cross-border cooperation's and therefore creates new European cross-border regions. If right measures are implemented border regions can profit from each other both economically and socially. This is the case in the area, which involves the German counties Berchtesgadener Land, Traunstein and Altötting as well as the Austrian State Salzburg and the area of Innviertel of Upper Austria. These regions – which have been good neighbours through the centuries – have an enormous potential, even though the border location hasn't been equally positive for all areas. In October of 2011 the European Commission has published their drafts for the programme period of 2014-2020. Hence it is necessary to discuss these guidelines of the Commission and to develop areas of activity for the regional stakeholders. This expert conference should therefore provide the necessary knowledge and the space for the creation of ideas. The aim of this event is an analysis of the situation in this area, exchange of information, presentation of the best practice examples as well as creation of impulses for new activities, cooperation possibilities and projects. Representatives of European Institutions, of the States of Bavaria, Salzburg and Upper Austria, of EuRegions, of regional and municipal authorities as well as other institutions, associations, science, economy and industry will participate in this event.

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| 09:30 hrs | Opening |
| 09:50 hrs | Welcome Addresses |
| 10:45 hrs | Networking Coffee Break
Pressconference |
| 11:15 hrs | Statements:
Development Possibilities for border regions within the new financial framework 2014-2020 |
| 13:30 hrs | <u>Panel Discussion I:</u>
Cross border cooperation in Energy and Transport Sector |
| 15:30 hrs | <u>Panel Discussion II:</u>
Cross border cooperation in Economy and Tourism |
| 17:00 hrs | Summary and Closing |

CONFERENCE PARTNERS:



Verbund



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gemeinsam grenzenlos gestalten
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